



04-03-20

Dear Parents and Carers,

### **Southam St James CE Academy School Twitter Account**

I am writing with the details of our twitter account. The twitter account can be found by searching for Southam St James Academy, or searching for the handle @Southam\_st. You can then request to follow our account. Please note that there is an old account which is no longer active (SSJICT1). We will, as a matter of course, follow you back, as we have discovered that without doing so, we are unable to see your comments. However, this is purely in order to access your comments on our own posts. Teachers have been asked to be mindful of your privacy also. We have given careful consideration to our staff code of conduct as part of our work in setting up the page.

In setting up the Twitter page, we have ensured that it is fully secure and has the highest possible privacy settings. Some of the staff have set up separate accounts to their personal accounts in order to follow us. You are free to follow these accounts also as they have purely professional content. However, I would ask that you don't message teacher accounts directly regarding queries, or issues with individual pupils. The reason for this is that staff may have their professional twitter feed connected to their mobile devices and I am keen to maintain work/life balance for teachers. I know you will understand my reasons for this request. Any specific queries, as always, can be directed to our [school.parents@southamstjames.covmat.org](mailto:school.parents@southamstjames.covmat.org) email address.

Following our initial set up, we have spent some time as a staff experimenting and ensuring that the settings we have used meet the standards we are looking for. I would also like to assure parents that we will not share photographs of children's faces on the page unless we have had permission for them to appear on the internet.

The twitter feed is intended as an information sharing tool, to celebrate achievements and to share other events taking place in school. It is not intended to replace any of our usual forms of communication and it will not contain updates with specific regularity. Rather more, it will be used to celebrate the life of our school as and when it is appropriate.

I am excited about it 'going live' among our families but would also make the request that you please highlight any issues that may arise.

If you have any questions, please don't hesitate to ask.

Kind regards,

Kathy Palmizi (Head of School).